

2025 AGORA ADVERTISING BOOKING FORM

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Agora, the journal of the History Teachers' Association of Victoria, is published three times a year, in full-colour print and online. Agora is an effective communication tool for organisations to promote their products, services and events to teachers of History and other Humanities subjects. If you would like to advertise in Agora, please complete and return this form to Sonya Clarkson at s.clarkson@htav.asn.au.

ADVERTISING DETAILS

INSIDE FRONT COVER



\$1400 per ad includes 20% member discount (\$1750 non-member price)

Issue 1

Issue 2

Issue 3

BEST VALUE! FULL PAGE INSIDE



\$850 per ad includes 20% member discount (\$1050 non-member price)

Issue 1

Issue 2

Issue 3

HALF PAGE INSIDE



\$760 per ad includes 20% member discount (\$950 non-member price)

Issue 1

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Book 3 full page inside covers and receive <u>3 bonus banner ads</u> in *Agora* launch alerts emailed to HTAV's 4500+ members and a <u>flyer in the HTAV 2025 Annual Conference virtual showbag</u>.

ARTWORK DEADLINES

Issue 1 27 January 2025

Issue 2 2 June 2025

Issue 3 6 October 2025

FILE SPECIFICATIONS

File type **PDF or JPEG**Resolution **300dpi**

Colour mode CMYK

ARTWORK SIZE

Full page 210mm x 297mm (+3mm bleed)
Half page 200mm x 138.5mm (3mm bleed)

YOUR DETAILS

Name		······································	Today's Date	
Company/Organisation			ABN	
Billing Address				
Suburb	Postcode	Phone		
Email				
PAYMENT DETAILS				

Total amount payable \$

Nashadafaaan Caadaa aa isaasia

Method of payment: Send me an invoice using this purchase order number OR

Send me an invoice for EFT payment without a purchase order

Once payment has been confirmed, your booking is complete. Please allow 3 business days for processing of invoice.

Payment is due immediately upon receipt of invoice.

Please note: By submitting this form, you acknowledge and accept the <u>trading terms and conditions</u> as shown on the HTAV website.

Please refer to the HTAV website for our <u>advertising policy</u>.