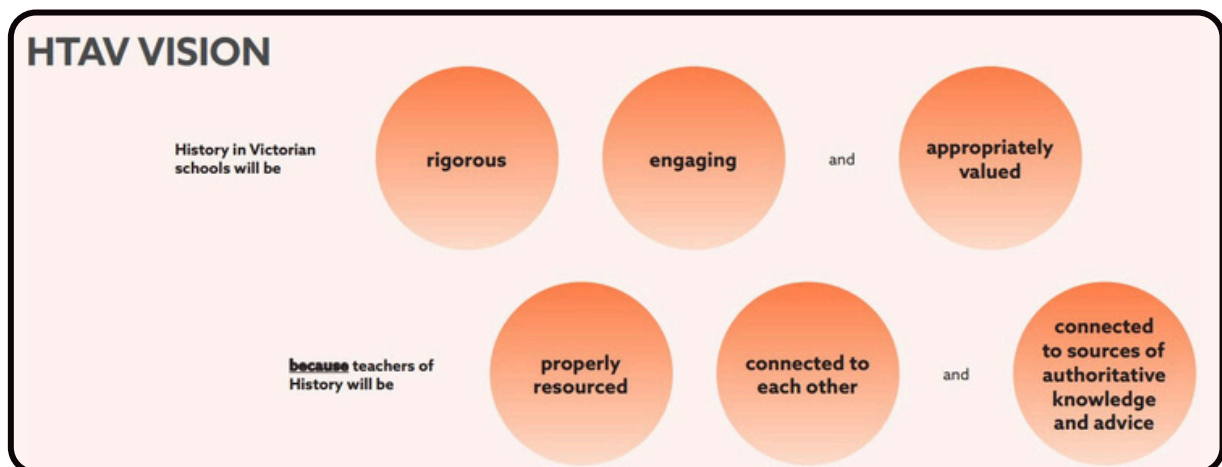


History Teachers' Association of Victoria



About HTAV

Thank you for your support for the History Teachers' Association of Victoria. With your help, this not-for-profit aims to provide teachers of History with excellent teaching resources, advocate for History education and teachers of History, encourage more students to choose History beyond the compulsory years, create a professional network of teachers of History across all Victorian schools, offer educational leadership opportunities, provide effective professional learning and reading, and connect teachers of History with relevant institutions and communities.



Opportunity

Through HTAV, you can sponsor, exhibit, advertise, and align your brand with the reputable HTAV. Engage with influential educators and decision-makers through targeted advertisements in the Member Bulletin, interactive exhibits at our conferences, or strategic placements in key publications like Agora and the HTAV Member Calendar.

Your participation in these initiatives not only supports the enrichment of history education but also enhances your visibility and impact across various educational regions. In 2024, HTAV's reach extends to over 70% of Victorian secondary schools and includes hosting the largest history education conferences in the state. Showcase your commitment to history education and position your product or service among both metropolitan and regional teachers, ensuring prime exposure to your target audience.



Annual Conference

Audience

Over two days, this event attracts up to 500 History teachers, pre-service teachers, key decision-makers, Heads of Humanities, faculty leaders, and more from independent, Catholic, and Government Victorian schools.

Why Get Involved?

Looking to expand your visibility and reach? Don't stop at exhibiting; consider sponsoring Victoria's largest History education conference! Generate leads and get more eyes on your brand! The conference is a great opportunity to showcase your products or services to an engaged audience of teachers and key decision-makers.

EVENT DETAILS

- **DATE:** TBA
- **IN-PERSON LOCATION:** TBA

OPPORTUNITIES

- EXHIBITING
- SPONSORING
- VIRTUAL FLYER INCLUSION





VCE History Conference and Examination Reports

Audience

This event is designed for VCE History pre-service teachers, teachers, decision-makers, Heads of Humanities, faculty leaders, and other professionals involved in the history teaching industry. The conference will feature experts and thought leaders who will offer teaching and learning insights and provide practical tools for implementation in history classrooms. This popular event attracts over 300 attendees from across Victoria.

Why Get Involved?

Victoria's largest VCE History education conference puts you in touch with your target audience. Magnify your brand's visibility through exhibiting and sponsorship at the HTAV VCE History Conference.

EVENT DETAILS

- **DATE:** FEBRUARY
- **IN-PERSON LOCATION:** TBA

OPPORTUNITIES

- EXHIBITING
- SPONSORING
- VIRTUAL FLYER INCLUSION





New to Teaching History Levels 7-10

Audience

This event is aimed at pre-service teachers and teachers unfamiliar with Levels 7–10 History who are possibly teaching history at these levels for the first time. Experienced teachers who feel they need more guidance with the curriculum, assessment ideas and resources may also find this event worthwhile.

Why Sponsor?

The New to Teaching History 7-10 event can increase your brand visibility among new and experienced History teachers. Engage with an audience actively seeking solutions supporting their professional growth. Reach across independent, government, and religious sectors and benefit from a positive brand association that comes from supporting the professional development of History teachers.

EVENT DETAILS

- **DATE:** MARCH
- **IN-PERSON LOCATION:** TBA

OPPORTUNITIES

- SPONSORING
- VIRTUAL FLYER INCLUSION





Teaching VCE History in 2025

Audience

This event is a wonderful opportunity to support History teachers who feel they need more guidance with the VCE History Study Design 2022-2026 or are teaching VCE History for the first time in 2025.

Why Sponsor?

Be a part of an event that empowers teachers with the confidence and resources they need to succeed. Sponsors of this event are not just supporting a single event; they are investing in the future of education and making a tangible difference in the lives of teachers and, by extension, their students.

EVENT DETAILS

- **DATE:** NOVEMBER
- **IN-PERSON LOCATION:** TBA

OPPORTUNITIES

- SPONSORING
- VIRTUAL FLYER INSERT





850+
ATTENDEES IN
2022*

VCE History Exam Revision Student Lectures

Audience

Since transitioning to online delivery in 2020, our Exam Revision Lectures have experienced a notable surge in student participation. VCE History students are not only engaging more but also thriving, thanks to the extra insights, tips, and guidance they can access during school holidays and Swotvac. These Exam Revision Lectures are a must for VCE History students and help to prepare students for the exam while covering course content and revision strategies.

Why Sponsor?

By sponsoring this event, you're contributing to students' success and helping them achieve their academic goals. Support a proven educational initiative that's making waves among VCE History students. The VCE History Exam Revision Student Lectures is your chance to become a valuable sponsor of an event transforming exam preparation for thousands of students.

EVENT DETAILS

- **DATE:** SUNDAY, SEPTEMBER
- **LOCATION:** ONLINE

OPPORTUNITIES

- SPONSORING
- VIRTUAL FLYER INCLUSION





History Teaching Masterclass Series

Audience

Since 2021, the HTAV History Teaching Masterclass series of online events has attracted an average of 88 attendees. These events bring practising teachers and other experts to share their knowledge and successful teaching strategies from their settings. The attendees are predominantly Levels 7-12 teachers from Victoria, coming from both metro and regional areas and representing all three education sectors.

Why Sponsor?

The History Teaching Masterclass series provides businesses with a valuable opportunity to support the professional development of teachers in a diverse and niche market. By sharing practical knowledge and successful strategies, businesses can foster positive brand associations and goodwill among teachers.

EVENT DETAILS

- **DATE:** TBA
- **LOCATION:** ONLINE

OPPORTUNITIES

- SPONSORING
- VIRTUAL FLYER INCLUSION



Agora

Professional Learning Journal for History Teachers

Are you looking to promote a product or service to an engaged community of History and Humanities teachers? Agora is a gateway to directly engage an active readership eager for innovative teaching tools and resources. Leverage Agora to display your products or services and forge meaningful connections with dedicated History teachers.

Wide Audience Reach:

Agora is not just a journal; it's a direct line to over 4000+ dedicated teachers of History and other Humanities subjects. Your message will land in the inboxes of those eager to explore new offerings.

Digital Archive:

Your impact lingers beyond the initial send! Agora remains digitally archived, allowing HTAV members to revisit and discover your content.

Strategic Publication:

Published quarterly, Agora doesn't just provide visibility; it ensures consistency. Your brand becomes a recurring presence in the professional reading routines of History teachers.

Global Accessibility:

Your advertisement will resonate with educators worldwide, expanding your brand's horizons. Agora is always accessible via Informit, EBSCO, and ProQuest.



promote

YOUR PRODUCTS,
SERVICES
AND
EVENTS
HERE!



[Agora booking form link](#)

Member Bulletin

Discover the power of direct engagement with the History teaching community via the Member Bulletin. A direct line to an engaged audience, offering access to your targeted advertisement launching a new product or inviting participation in an upcoming event, the Member Bulletin positions your message front and centre among the History teaching community.

Reach 4000+ Engaged Members

Gain direct access to a dedicated audience of over 4000 members. Your message will be in the inbox of those passionate about history education.

Instant Call-to-Action

Capitalise on the Bulletin's high engagement levels by delivering a prompt and compelling call to action. Your advertisement can seamlessly integrate, sparking immediate responses from an enthusiastic community.

Ongoing Visibility

Extend your impact beyond emails! With the Member Bulletin also available on our website, your advertisement will have a lasting online presence, ensuring maximum exposure.

Tailored for History Teachers

The HTAV Member Bulletin is curated explicitly for History Teachers in Victoria. By advertising here, you align your brand with content that resonates and matters to this audience.

agora
"Oral Histories" just out now
[CHECK IT OUT](#)

Agora 'Oral Histories' now available

Agora is a journal of curated professional reading for history teachers. This [digital overview](#) of the latest written responses from teaching oral histories can bring the past to life, providing different, historical perspectives to documentary sources that help students develop important historical thinking skills while developing empathy from the personal accounts of historical events.

Articles include:

- How Indigenous Australian oral histories match geological records of climate change
- Mutual language barriers to recording the oral histories of immigrants
- Tips from a journalist about how students should conduct an interview
- Readability issues to consider when students explore family histories through interviews
- Oral history resources that explore relationships between their experiences
- Survivor testimony in Holocaust education
- How YouTube such as great stories can reveal a community's response to traumatic historical events
- How oral testimonies factcheck official accounts of the 1964 nuclear tests in Australia
- How oral accounts bring new voices to the American civil rights movement
- Using accounts of conquest and discovery through the oral ages

Agora is available as an annual print subscription and as a free [digital overview](#) for HTAV members. HTAV member login required to download articles.

[Click here to read the latest news](#)

FREE SCHOOL EDUCATION PROGRAM

YOUR VISIT INCLUDES OUR EDUCATION PROGRAM AND FREE ENTRY.

PROGRAM BOOKLET NOW AVAILABLE!

Support your application for professional learning.

HTAV 2023 Annual Conference - History Now

promote
YOUR PRODUCTS,
SERVICES AND
EVENTS HERE!



Member Calendar

Looking for a prime opportunity to gain year-round visibility among schools and teachers? Look no further! The HTAV Member Calendar is your canvas to showcase your offerings and make a lasting impact.

Wide School Distribution

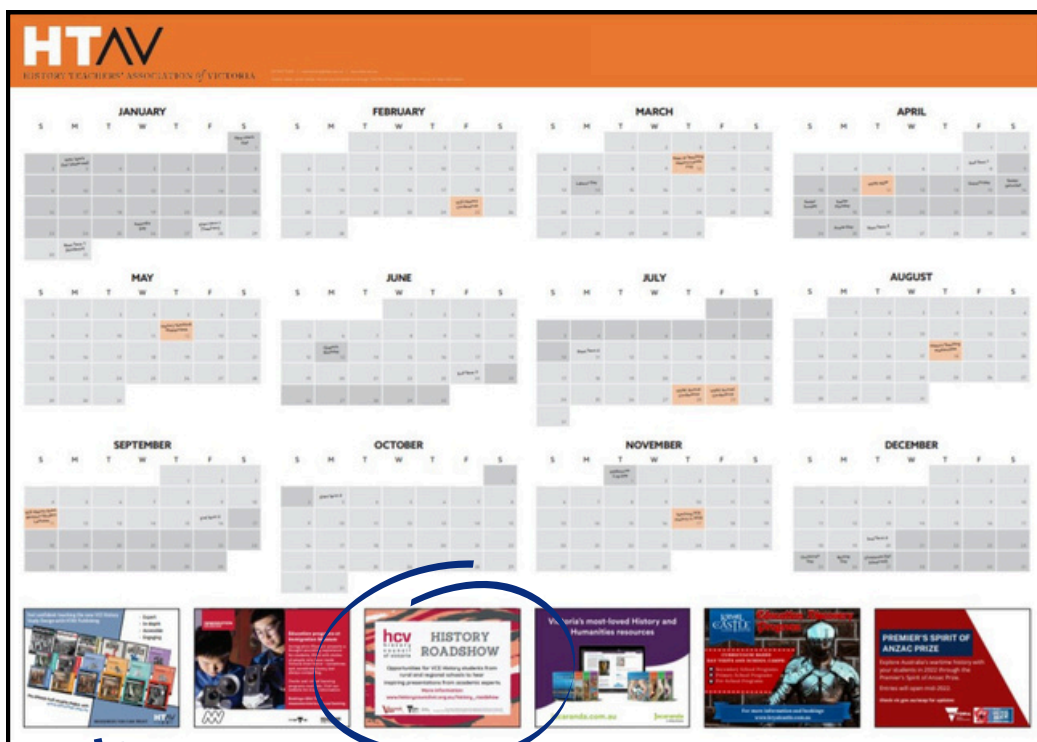
The HTAV Member Calendar is sent to every individual and school member with your message reaching a broad network of educators and decision-makers.

Limited Spots, Maximum Impact

With only 5 exclusive spots available each year, this is your chance to stand out. Ensure your brand's presence and message are front and centre for maximum attention.

Early Booking, Long-lasting Impact!

Don't miss the chance to have your message featured prominently in the HTAV Member Calendar. Reserve your spot early to make an enduring impact throughout the year.



promote
YOUR PRODUCTS,
SERVICES
AND EVENTS
HERE!

[Calendar booking form link](#)

Organisation Membership

Unlock Opportunities with HTAV Membership!

Looking to establish a connection within the Victorian History teaching community? With an HTAV Organisation membership, you can gain exclusive access to a range of benefits, including advertising and exhibiting discounts, and stay up-to-date with the latest trends in history education.

Why Become an HTAV Member?

Embrace the advantage of staying abreast of a thriving community of History teachers. HTAV Membership ensures you are exposed to the forefront of history teaching events and trends.

Exclusive Advertising Discount

We believe in fostering mutual growth. As an organisational member, enjoy an exclusive 20% discount on many advertising opportunities with HTAV.

Comprehensive Benefits Await

- **Free Agora Access:** Delve into the Association's professional learning journal, Agora, absolutely free. Stay informed about the latest historical insights and teaching techniques.
- **Timely Updates:** Be in the know with frequent member updates covering the History teaching news.
- **Resource-Rich Hub:** Gain access to the members-only area of the HTAV website, which is a treasure trove of teaching resources.
- **Curriculum Insights:** Benefit from key advice on curriculum matters at all levels, ensuring you're ahead in your teaching approach.
- **Learning Advancements:** Attend professional learning programs at reduced rates, enhancing your pedagogical skill set.
- **Exclusive Partner Offers:** Flash your membership card to unlock savings on special offers from our valued [member benefit partners](#).

Online renewals open in October of the year prior, and membership begins immediately upon sign-up. HTAV memberships **expire on 31 December**.

 [Organisational Membership JOIN US link](#)

HTAV

Consultancy

Harness Expertise, Elevate Your Initiatives!

The History Teachers' Association of Victoria is a professional organisation committed to developing quality history teaching education resources. We partner regularly with cultural organisations, government institutions and corporations to help them provide educational resources and programs.

Seasoned Expertise

Our experienced consultancy team is adept at guiding businesses through the intricacies of contemporary history teaching. We comprehend the terrain, enabling us to provide tailored solutions that resonate with the teacher and learner.

Enhanced Adoption and Implementation

Our advisory and writing services are a catalyst for the efficient adoption and implementation of your resources and programs. We understand classroom needs and how to optimise your offerings.

Past Client Successes

- ◆ Department of Premier and Cabinet (Victorian Government)
- ◆ Department of Education and Training Victoria ◆ Victorian Curriculum and Assessment Authority ◆ National Trust of Victoria
- ◆ Culture Victoria ◆ Heritage Victoria ◆ City of Melbourne ◆ Australian Broadcasting Corporation ◆ Chinese Museum of Australian History ◆ Victorian Opera ◆ Royal Flying Doctor Service of Victoria ◆ Australian Institute for Teaching and School Leadership ◆ Education Services Australia

PROMOTIONAL OPPORTUNITIES

HTAV's promotional opportunities aim to deliver maximum immersive engagement to establish your required outcomes.

Our flexibility allows us to tailor packages to meet your unique promotional goals.

Contact me to discuss how we can co-design a customised solution to meet your specific needs.



CONTACT

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